

# INDUSTRY SIGNAGE: SENIOR LIVING

Creative Sign Company, Inc. can assist your senior or assisted living community with all of your signage needs, from design to installation, and everything in between! Our knowledgeable sign consultants can help you identify your signage goals; our talented designers can give you functional, compliant and aesthetically pleasing sign designs; and our quality fabricators can produce long-lasting signs, big and small. If you are also in need of sign installation, our professional sign installers and service technicians can install and repair any new or existing signage.

Create the impression you want to make for residents, staff, and visitors with functional and stylish navigational and code-compliant signage that enhances the residents' experience. Consistent branding throughout your facility (inside and out), paired with our "out of the box" designs, set your communities above the rest.

Contact our sign professionals to learn how Creative Sign can help your project run smoothly from start to finish.

## WE HAVE SIGN SOLUTIONS FOR:

- CHANNEL LETTERS & NON-LIT BUILDING LETTERS
- FREESTANDING SIGNS & EXTERIOR DIRECTIONALS
- ELECTRONIC MESSAGE CENTERS
- AWNINGS, ARCHES & ARCHITECTURAL FEATURES
- TEMPORARY SIGNAGE & BANNERS

- ADA COMPLIANT SIGNAGE
- INTERIOR WAYFINDING & NAVIGATIONAL SIGN SYSTEMS
- ROOM & GARAGE NUMBERS
- WINDOW, WALL & DOOR GRAPHICS
- AND SO MUCH MORE!

## SIGN SERVICES

#### **PLANNING & DESIGN**

Our knowledgeable sign consultants and designers can help you to correctly identify your signage goals and create custom sign designs to meet those goals. We can produce creative, functional, and attractive sign designs with those "wow" details to set you apart, the functional construction for your particular environment, visitors, and budget, and the brand consistency you need throughout your complex.

Our thorough sign schedules and install guides ensure accurate sign counts and installation. Feel confident that your building is compliant by trusting the ADA specialists at Creative Sign.







**CUSTOM SIGN DRAWINGS** 

SIGN SCHEDULES

**INSTALL GUIDES** 



#### **FABRICATION & SHIPPING**

We fabricate 95% of our signage in-house to ensure Creative Sign quality and timeline standards. We can ship and crate signs - big and small - with the professionalism and care you'll come to expect from Creative Sign. Our craftsmanship does not waiver, be it a 50-foot pylon sign or small room ID signs.



## **INSTALLATION & SERVICE**

Our highly experienced and personable install crew will install your signs with care, leaving the site clean and tidy. Rest assured that your signs will be installed securely while using safe and efficient installation practices. All ADA signage will be professionally installed according to ADA rules and regulations.

# **MAJOR PROJECTS**

#### OAKWOOD VILLAGE





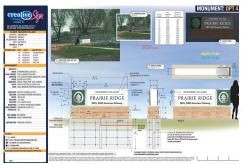














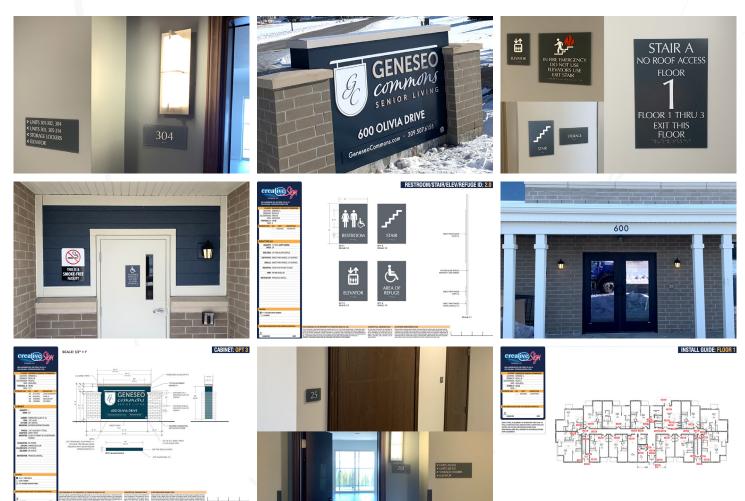
Creative Sign worked in several phases to design, produce, and install interior and exterior signage for this new multi-building senior living facility, releasing each phase as the buildings were completed. It was important to this customer that their signage colors and design be cohesive inside and out. Interior and exterior individual letters are consistent in font and color, and the logo is incorporated throughout all wayfinding and ADA compliant signage. This helps residents and visitors navigate the Oakwood Village property and to quickly identify it as Oakwood Village. The designer chose to backlight the logo with green LED on the monument signs, so that the green color was even incorporated at night.

Creative Sign also assisted Oakwood Village in working with the city of Madison for a variance to obtain a third monument sign in order to increase the size of each monument, so the signs would be readable from the street and functional for the complex.

Creative Sign provided concept drawings, sign schedules, and installation guides for each phase of this project, making recommendations along the way to ensure all signage goals were met, namely ADA compliance, durability, functionality, readability, and consistency of branding.

# **MAJOR PROJECTS**

### **GENESEO COMMONS SENIOR LIVING**



The professionals at Creative Sign assisted this senior living community to get classic, ADA compliant signage inside and out. A non-lit monument sign and address numbers help residents and visitors easily navigate the buildings, and the exterior grade ADA signs will stand the test of time.

Inside, matching wayfinding signs and room identification signs are ADA compliant and coordinate with the colors and style of the building.

Creative Sign produced sign drawings, sign schedules, and install guides to guarantee all proper ADA signs were produced and installed correctly.